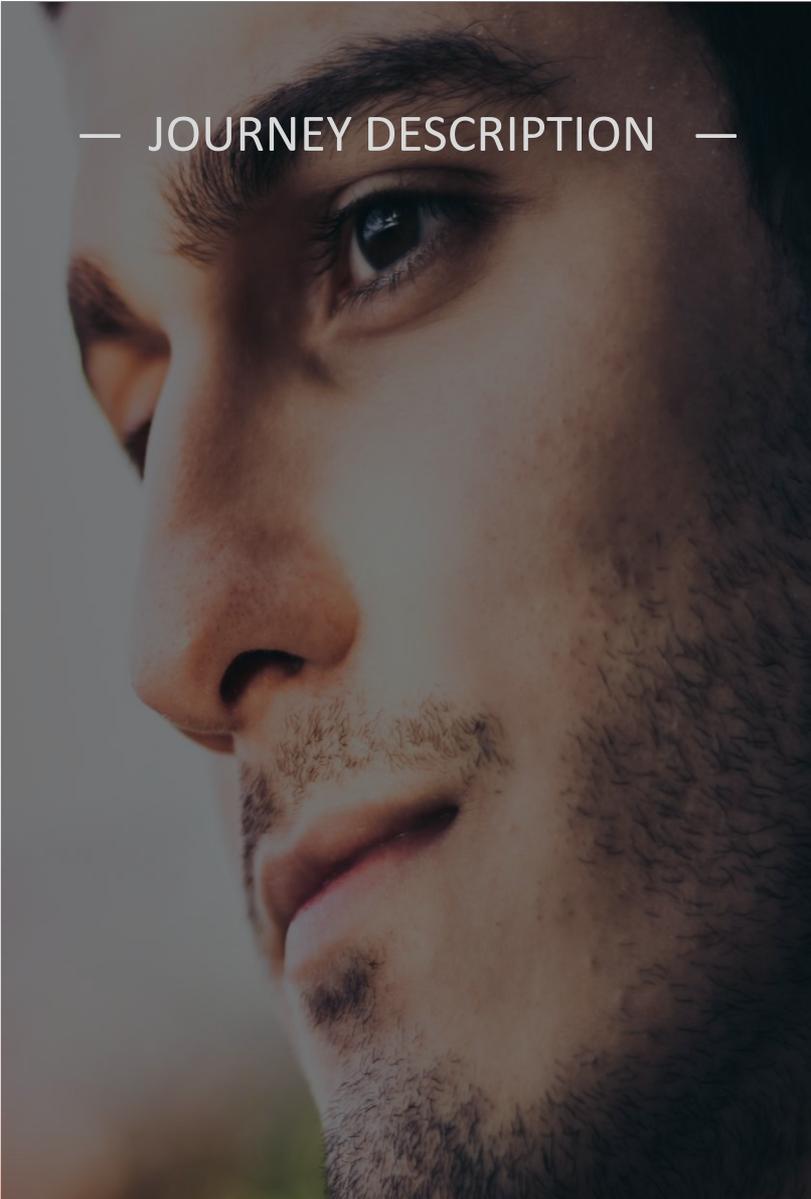


# — Centerprising Journey —

Live Guided Experiences Online



Finding Your Purpose:  
Aligning Personal Interest  
with Wealth Creation



— JOURNEY DESCRIPTION —

## Finding Your Purpose: Aligning Personal Interest with Wealth Creation

This journey will help you connect your purpose to your interests and talents. Then turn your purpose into wealth creation opportunities.

Through this journey, you will learn that wealth creation is a process. It is a continuous path, which will achieve high impact for the family enterprise.

You will learn how to navigate the wealth creation process and stay innovative by constantly tapping into what drives you.

6 or 12-week expert-guided journey online

US\$ 3,800 per participant for 6-week journey with weekly dialogue  
US\$ 4,800 for 12-week journey with dialogue every other week

## Who is this journey for?

- Hackers who are developing a variety of interests and want to chart a clear path for success later in life while continuing to evolve and grow.
- RisingGen who know their passions, interests, and talents, but need guidance to link them to a larger wealth creation strategy.



## What is the journey experience?

Our philosophy is to provide bite size, guided, practical learning in a directed way that leads to developing concrete, implementable action plans.

Initial articulation of goals. At launch, we hold a 1-on-1 session with you to help you articulate your challenges and turn them into a list of solvable, prioritized problems. You select one problem to address. Then focus on developing an action plan for that problem thru the journey.

Insights into Finding Your Purpose. We send you weekly learning materials. They provide frameworks and case samples to direct your data gathering, analysis, and action plan design. We hold weekly 1-hour dialogues in small groups to review learning highlights, discuss your reflections, guide your action planning, and for the group to share experiences.\*

Customized creation of personal action plans. At the end of the journey, we hold a 1-on-1 session with you to polish your action plan and ensure that it can help you achieve concrete goals.

\* We would answer any questions on learning materials and provide feedback on self-reflections + action plans in between dialogues

# Curriculum for Journey

## Finding your Purpose: Aligning Personal Interest with Wealth Creation

### WEEK 01

*What is your purpose and how can it be a source of wealth creation?*

- a. Your purpose is an ecosystem of interests, skills, talents, hobbies and curiosity
- b. Demystifying the nature of purpose is the first step in learning more about it and finding ways to link it to wealth creation

### WEEK 02

*Understanding your purpose and what drives you*

- a. Identifying your ecosystem interests, skills, and talents will guide the focus of your wealth creation
- b. Use imagination, inspiration, and intention to transform your interests, skills, talents, hobbies into concrete ways to create wealth

### WEEK 03

*Distilling your purpose into viable wealth creation projects*

- a. Through your purpose, you will select possible wealth creation projects
- b. Learn how to distill these ideas and identify or create wealth creation projects

### WEEK 04

*Selecting wealth creation projects with a personal purpose lens*

- a. Evaluate the various wealth creation projects and identify the most viable
- b. Learn how to transform your purpose into a tangible wealth creation strategy
- c. Identify the steps needed to launch this wealth creation journey

### WEEK 05

*Living a purposeful life*

- a. Impossible to define what makes a life of purpose, but we will look at traits of it
- b. Examine a case and identify key traits of a life of purpose, ranging from building a great business to engaging in philanthropy

### WEEK 06

*Building your wealth creation engine*

- a. The Wealth Creation Engine is the continuous cycle of tapping into personal purpose to drive wealth creation
- b. Articulate your purpose-driven wealth creation goal and road map

# Sample Case for Finding your Purpose: Aligning Personal Interest with Wealth Creation

## GROWING UP

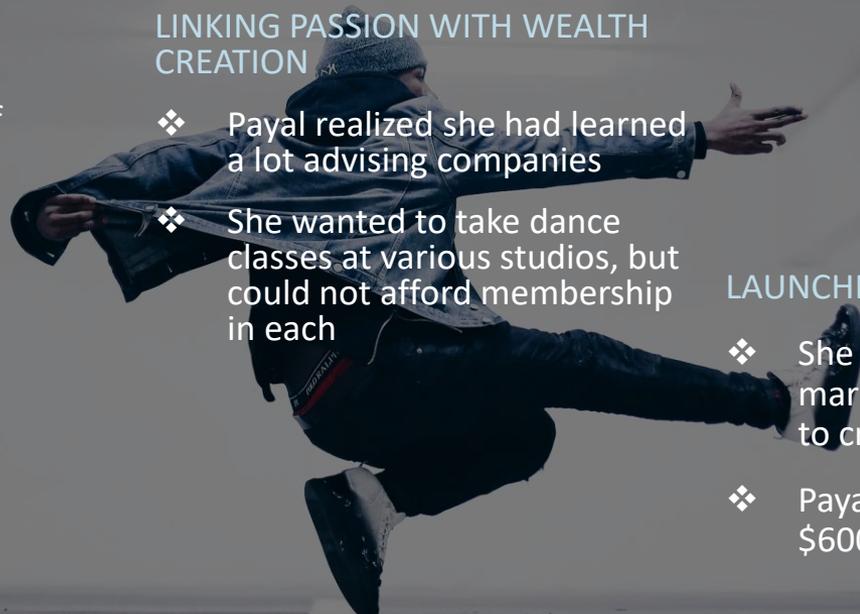
- ❖ Young and talented Payal Kadakia grew up with a love of dance
- ❖ Pursued a degree at MIT and worked in a variety of corporate jobs

## LINKING PASSION WITH WEALTH CREATION

- ❖ Payal realized she had learned a lot advising companies
- ❖ She wanted to take dance classes at various studios, but could not afford membership in each

## LAUNCHING HER START UP

- ❖ She identified a need in the market and gave herself 14 days to create an idea for her venture
- ❖ Payal launched ClassPass— now a \$600 Million start up



How did Payal identified her passions for dance and capitalized on her expertise gained from her work at various companies to create her start up?

# How to join:

- ❖ If you are interested in registering for this journey, please visit our website at [www.centerprising.io](http://www.centerprising.io)
- ❖ Journeys start monthly
- ❖ Journey Fees Per Participant:
  - US\$ 3,800 for 6-week journey with weekly dialogue
  - US\$ 4,800 for 12-week journey with dialogue every other week
- ❖ For inquiry, please click on the button below or send us an email:

[INFO REQUEST](#)

[ProgramDirector@Centerprising.io](mailto:ProgramDirector@Centerprising.io)

